

UPEI SU mounts Student Voter Mobilization Campaign

Campaign designed to encourage PEI students to vote in the current provincial election.

FOR IMMEDIATE RELEASE

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During this provincial election, the UPEI Student Union will be mounting a voter mobilization or “Get-Out-The-Vote” campaign for students on Prince Edward Island.

The UPEI SU will be providing reminders and support to its members, who commit to vote, on election day to ensure the student voting bloc is mobilized.

“When considering our role in this election, we discussed both how to ensure post-secondary education remained a discussion and how we could have the greatest impact,” said Lucas MacArthur, President of the UPEI SU. “Engaging in a non-partisan Get-Out-The-Vote campaign is the best option for our organization.”

The website PEIstudentvote.com will house a pledge to vote form, which students can fill out to sign up, resources on party promises regarding post-secondary education, and information on how, where, and why to vote.

“We’re encouraging all of our eligible students, as well as students at other institutions, to register with us to receive a reminder message on election day. In addition, students can access more information on the election process and where the parties stand on post-secondary education,” offered MacArthur. “Overall, we’re very excited to see the discourse of this election, as we chart the direction of the province for the next four years. We hope post-secondary student concerns will be a key part of that discourse.”

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