



UNIVERSITY OF PRINCE EDWARD ISLAND STUDENT UNION  
MINUTES- EIGHTH MEETING  
STUDENT COUNCIL  
JANUARY 26TH, 2014

The eight meeting of the Student Council of the University of Prince Edward Island Student Union was held January 26th, 2014. Minutes for the meeting were took be Bob Deziel. Graduate Senate Representative. The meeting was called to order at 7:05pm by Dunja Stajic, Chair of Council.

PRESENT:	Kate Rundle Michelle MacDougald Laura Wisener Bob Deziel Paula Campbell Emily Colwell Emily Roberts Derrick Biso Alix Barry Lucas MacArthur Matthew Rice Shirley Muhato Jessica Hawkings	Joel Hansen Travis Gordon Anastasia Smallwood Nathan Lawless Sara Reeves Dana Kenny
ABSENT:	Emiley MacKinnon Amanda Johnston Matthew MacInnis Melanie Caird	Lucas MacArthur Justin Lank
ALSO PRESENT:	Dunja Stajic Brady Sheehy	Kelsey Marr Emilie Sullivan

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1-1 CALL TO ORDER

The meeting was called to order at 7:05 PM

**Announcement from Chair:** The business representative, Justin Lank, has resigned his position on council.

2-1 APPROVAL OF THE AGENDA

The agenda was approved amending the year "2013" to "2014" in the title.

**Abstain:** Lawless

3-1 APPROVAL OF MINUTES

**Motion:** Smallwood / Biso: To postpone approval of minutes to next meeting.

**Motion:** Carried

4-1 REPORTS

4-2 PRESIDENT

**Grad Student Funding**

This committee met for the first time since October on Monday and allocated \$1,700 in funding to our grad students for conferences, a Grad Student Association event and speaking opportunities. On the committee is myself, the Grad Student Association President, another Grad Student and two undergrads. Due to the amount allocated this January we have opted to eliminate the January 31st intake date and wait until March.

**First Year Experience Framework**

I met with Dave Cormier, from the Registrars Office and a group of individuals from Student Affairs on Monday morning to discuss the newly created First Year Experience Framework which dictates the ideal traits, habits and abilities of a first year student. This framework will be utilized to analyze current First Year programs to see if they are meeting goals and if they are meaningful. The meeting this week began testing the XPU (Experience University) program against the FYE Framework. This process will continue and as I am able to share the FYE framework with you I will.

**Alumni Board of Directors**

I attended the Alumni Association Board of Directors meetings, to which I sit on. We discussed a variety of things pertaining to budget, planning and engagement of alumni and students alike. Anthony Gill, who works in the Alumni Office mentioned a lack of student interest and participation in FREE Coffee Friday, or Kickstart Monday to which only one or two students were participation. In the future they will be working with us on ways to attract and engage with students. Also of discussion at the meeting was the Athletics Fundraising Campaign which was approved by the Board back in September. The committee working on this project is meeting and nothing is going on as of yet.

### **Board Finance and Audit Committee**

I attended the Board Finance and Audit committee meeting on Thursday. The majority of the meeting was in confidential.

### **Vice-President Academic Committee**

On Friday afternoon I attended the VP Academic Search Committee meeting, and this meeting was also in confidential.

### **Trius Transit**

I'm very pleased to announce that the Trius Transit Contract was signed by myself on Friday afternoon, and was forwarded to UPEI for signing. They will then courier the documents to Trius Transit. The suggested survey questions were met with a lot of support from Trius and they have added some questions about Maritime Bus and will be offering a \$50 Murphy Group of Restaurants Gift card to one lucky participant.

## 4-3 VICE PRESIDENT ACADEMIC AND EXTERNAL

Good evening Council,

The past two weeks have been a cornucopia of different work, which has been fantastic! I've had the opportunity to work on a variety of issues, like our external policy priorities, the issue of gender-neutral washrooms, and Academic Regulation 13A.

I have spent a fair amount of time working on policy and Board issues for CASA, which is great as it allows me to chat with colleagues across the country. I'm sure Anastasia can attest as well to the role that CASA colleagues play when we're thinking of a new initiative or looking for advice. I am in the midst of helping to re-write CASA's policy on youth employment, which will be approved at our AGM in Charlottetown in mid-March!

I have been doing some work with University committees such as the E-Learning Committee and APCC.

I have spent a fair amount of time preparing as well for the Student Debt survey that will be occurring this week. Thanks to all who are volunteering their time. By now, you should've received additional details on what to do this week! Hopefully the survey will yield some useful data for us going forward.

I have been following developments at UNB and Mt. A quite closely, with the former currently on strike and the latter having set a strike deadline of Monday at 12:01 AM - just a few short hours away. I will continue to follow both situations closely - who knows, maybe by the time I'm saying this to council, administration and faculty at MT. A will have come to an agreement!

On the external front, I continue to meet with Susan MacKenzie at the Dept. of IAL, and we are looking into presenting at the government's pre-budget consultation on the 6th.

Any questions, just ask.

TG

#### 4-4 VICE PRESIDENT FINANCE

Good evening Council,

Sorry I couldn't make it tonight, but I should be in Halifax (or at least very close) by the time you read this. I will be meeting with the Campus Trust RFP committee and Grant Thornton representatives, our third party RFP advisors, tomorrow and Tuesday to review RFP submissions. The committee will be evaluating each proposal and choosing the top three to present to the Campus Trust Board at our

February AGM in Toronto. Preparing for this review process has taken up a lot of my time this past week as I read over proposals and prepared for the evaluation process.

I also spent quite a bit of time working on budget over the past two weeks. Budget committee reports are available on the Council Site for a full report on what we've been discussing. Also, since there was no budget committee this past Wednesday due to the storm, I spent the afternoon starting to update the formatting and some of the line items that are not expected to change for the 2014-2015 budget.

My other time was spent working on the usual business spreadsheets and attending various meetings. I met with Tara Judson, the UPEI Comptroller, along with Melissa to discuss loan renewal terms for April. I met with Development & Alumni Engagement, my old team, along with Matt and Anastasia to give them a brief description of what are working on. And I also met with Treena Smith to discuss UPEI's

Emergency Loan program, and confirmed that it is not the same program that we have proposed in our One Year Plan.

If anyone has any questions about my report please feel free to email or message me!

Have a great meeting!

#### 4-5 VICE PRESIDENT COMMUNICATIONS

Hello Council,

I hope that you have all had a lovely two weeks, and are settling into the semester well.

In the last two weeks, I have made considerable progress into achieving some of the projects that are outlined in the 2014 Strategic Plan. Specifically:

1. Under the Review of Sub-Organization Best Practices mandate, the promotional campaign of the benefits of being a UPEISU sub-organization has been launched. I exemplified the exciting life of a student last Friday and spent the evening designing the posters for this campaign. They are printed and are waiting to be distributed. This past week saw social media promotion of our sub-organizations incorporated into our promotions and communications schedule. I am approaching this project as a rolling campaign that will be maintained and renewed throughout the semester.
2. Last Friday I also started work on the Signage Update as outlined in the Strat Plan. I met with Lisa Stapleton re: signage that was created at the time of rebranding and has yet to be put in place. Lisa kindly filled me in on the steps that I'll have to take throughout this process, and I will be contacting Facilities Management tomorrow to move the process forward.
3. Finally, in regard to the Strat Plan, I met with Brittany Jakubiec, the Editor in Chief of the Nexus Yearbook, to start work on the promotions plan for this spring. We have a few ideas, and are hoping to launch that campaign sooner rather than later in hopes of inspiring students to send in pictures to be included in this year's yearbook.

Beyond working on the Strat Plan, I also had several interesting meetings in the last fortnight. On January 14th, I met with Nicole Phillips, that manager of Integrated Communications. These meetings are a bi-weekly event. The meeting on the 14th was primarily focuses round what is going on with the outdoor rink, and the lack of communication between departments on campus. We also discussed the tendency of particular departments on campus to use the Student Union as a communication link directly to students, a practice that is not always in the best interest of the students.

Another interesting meeting was with Nabi Acra, who is working with Student Affairs in matters regarding student social justice. Nabi is going to help us in organizing programming for Sex Week that is more focused on educational matters surrounding sex.

I won't report on the work of the VP Communications Executive Committee, leaving that to their own report, but I would like to give recognition to the hard work of that committee over the last two weeks, who have really worked hard in the last two week getting banners ready for both Winter Carnival (which is being called Panther Olympics this year) and Sex Week. I have completed the majority of computer designed posters for these campaigns, and the committee has done phenomenal work on all the banners.

Finally, some stats for you:

Newsletter: Our last newsletter went out on January 16th. We sent out 3,870 emails, and had an open rate of 48.2%, which exceeds our previous highest open rate of 34.7% (on our christmas email).

Twitter: Twitter Counter wasn't working at the time that this report was written, so I cannot include an update on our twitter progress. However, another Twitter Analytics program was able to give us these cool facts:

1. Since the UPEISU account was started in August of 2009, the user most retweeted by that account was @AnaSmallwood, with 43 retweets.
2. Mr Gordon has the honour, however of having the account that we have replied to the most, with 34 replies.
3. I have used the #SUCoun 90 times since I took this position, while the hashtag #councilrules has only been use 81 times.
4. And, finally our most retweeted and most favourited tweet are one and the same: our tweet on Wednesday letting students know it was a snow day received a record setting 40 retweets and 21 favourites.

#### 4-6 VICE PRESIDENT ACTIVITIES

Good Evening Council,

These past two weeks have been jam packed with planning for Winter Carnival and Sex Week. The schedule of events should hopefully be posted on Monday, as well as general advertising into effect!

We're also hoping that the Outdoor Rink will be going in time for winter Carnival, obviously weather pending. Sex week is going to take a bit more of a focus this year than it has in previous years, with events happening throughout the week: including sex trivia, a stoplight party, the dating game, and a lot of different little events as well

I'll be making two reports in council tonight, one on the Halloween Pub ticket sales, and one on the Welcome back with Tim Chaisson and Molly Thomason.

Other than that I've been looking into Beach Blast preparations and sorting out some information for the 2014 Grad Week committee

That's about it for me!

Matt

4-7 ACCESSIBILITY REPRESENTATIVE

Nothing to Report

4-8 SCIENCE REPRESENTATIVE

Nothing to Report

4-9 BUSINESS REPRESENTATIVE

Nothing to Report

4-10 ARTS REPRESENTATIVES

Nothing to Report

4-11 SENATE REPRESENTATIVE

Nothing to report, as there has not been a senate meeting since the last SU council meeting.

4-12 NURSING REPRESENTATIVE

Nothing to Report

4-13 GRADUATE STUDENT REPRESENTATIVE

Nothing to Report

4-14 VET MED REPRESENTATIVE

SAVS invited all of the class executive from all of the class years 2017-2015. We started with a quick go round as this is the first time the executive teams are full and able to meet with SAVS. We hold this meeting to allow the first year class mingle with the upper years and learn what they will be expected to do in the coming years.

Brandon England SAVS VP will be working on creating monthly video blogs. Kelly Rawlings SAVS sports rep let us all know what the plans are for Broomball this year. Starting Jan. 25 at 9:45pm

We are still looking for nominations for SAVS secretary.

Class of 2015 is looking at starting a grad committee.

Class of 2016 is hoping to continue the Art Show related to Suture Review this year. They have hopes to add a coffee house in adjacent with the Art Show for members of the student body who have other art skills other than just the visual kind.

Class of 2014 is wondering when convocation is this year because White Coat may be too far away from it.

Class of 2016 would like to see submissions for Suture Review to start flowing in and the deadline for submissions is currently February 7

#### 4-15 FRIST YEAR REPRESENTATIVE

Nothing to Report

#### 4-16 HEALTH AND WELNESS REPRESENTATIVE

When the position of health and wellness rep was advertised I had been urged by many to apply. I will be honest I had little thought about the workings of student council before hand, but was intrigued to gain a new perspective and dip my toes into yet another activity on campus.

Being a new position, the guidelines and expectations were a little hazy. And although I have been silent during council meetings, as well as on the reports page, I have been gathering information for the upcoming semester and hopefully a new school year.

-Angela Marchbank has been my main point of contact. She is the health and wellness coordinator located over in the athletic department. Going forward I will be meeting with her nursing student intern to work together on events such as mental health week and wellness wednesday events.

-I am also helping out with sex week events.

-Will help the athletic department advertise the many fitness classes that as full time students we can attend for FREE!!

More to come!!

#### 4-17 INTERNATIONAL STUDENT REPRESENTATIVE

##### **International Student Orientation**

This took place on January 11. The SIS executive gave an introduction on the society and various contact information. Erica Stanley led most of the events.

Other sessions included:



- Ice breakers and the buddy program by Mary Ellen O'Brien
- Registration and academic issues by Jerry Wang
- Summary of services by Student Affairs
- SU presentation on health insurance

### **Movie Night**

The SIS executive held a welcome back movie night which started at around 6:30pm in MacDougall Hall. There was pizza and drinks provided, which was made possible by the balance carried forward from 2013. There were about 25 people who attended and there was no charge for the event.

### **Valentines Day and Ski Trip**

The SIS executive is planning a valentines day event which would take place on February 14. The hope is that it would be easier to get students together before the break. This event would take more out of our budget than previous events, therefore there will be a charge for the event. A couple (any two people walking in together) is \$8 and singles is \$5. There will also be appetizers, non-alcoholic drinks, and interactive games. Seeing as this is a bigger event, we are hoping to use a lot more of the SU resources than we have in the past.

The annual ski trip was scheduled for sometime late January but was postponed due to a number of organisational issues. One major one was whether or not students should be charged more this year and make an event out of the whole day. i.e. skiing for about three hours and dinner or appetizers. This way students have a chance to mingle. Also, including the equipment rental in the fee as many, if not all, students do not have skiing equipment. An update on this will be given to the students as soon as Mary Ellen O'Brien and Erica Stanley have decided on a convenient date.

## 4-18 RESIDENCE REPRESENTATIVE

Since the Christmas break,

-I have been working hard with the residence life coordinator Jean, to get the Residence Society up and running. We have successfully done so, and there are many events planned for the near future for residence students.

-There has also been some talk about an upcoming Student Conference in Montreal, that Jean wanted me to promote to the students on residence.

-Every Monday nights, the residences students have access to the gym from 6-9, and this is being put to great use as the RLA's plan games to play during this time.

-The move-out date for residence has also been changed. The date of the UPEI website is incorrect.

#### 4-18 VP COMMUNICATIONS COMMITTEE

Nothing to Report

#### 4-19 PRESIDENT'S COMMITTEE

Dear Councillors:

The President's Committee would like to announce with great pleasure that the Trius Survey has been received very positively and will be carried out in the near future.

The next item on the agenda was a review of Communications Practices and we sat down to brainstorm some ideas of how to make communications and promotions better, and separate from one another. We set out to contact other campuses and organizations using extensive communications in order to get ideas for how to reach out to students.

This is still a work in progress, and therefore until next time.

Kind Regards,

Dunja Stajic  
Chair

#### 4-20 VP ACADEMIC AND EXTERNAL COMMITTEE

Ax-Comm Meeting Thursday January 23<sup>rd</sup> 2014  
"It's gross, but I'm keeping the beard."

Topic 1: Gender Neutral Washroom Policy Statement Review

- No-Brainer: re word this statement
- How are we going to implement gender-neutral washrooms in buildings that don't have single stall washrooms?
- Multi stall washrooms can be modified (floor to ceiling stalls) to become gender neutral
- The gym would be affected, but the Cari would not since it is not fully owned by the university
- We can get a more accurate cost estimate from other universities.
- This statement has been looked over by some of the key people who are heading this argument.
- Repetition of words
- Sending the document forward to council

## Topic 2: Travis Update

- January 14<sup>th</sup>, Travis began his journal again.
- Spending a lot of time reading up about strikes
- UNB and Mount A faculty on strike
- CASA work: Meetings and such
- Formatted the by-law that was passed in council
- Looking to go to the pre-budget consultation with the province
- Survey prep
- Research to go along with this
- Met with the director of post secondary education
- Encouraging students to apply for the graduate mentorship program
- CASA youth employment strategy
- Spoke with Jay Jonah about gender-neutral washrooms
- Spoke with Student Unions at UNB and Mount A about the striking issues

## Topic 3: Survey

- Schedule has been sent out to councilors
- Volunteers will be sent an e-mail to fill the empty slots

## 4-21 VP FINANCE COMMITTEE

During this meeting we:

- Discussed credit card policy. The draft of the policy is completed.
- Further discussed the student need fund, and began research.
- We approved funding for the following groups and individuals:
- \$50 for Angela Maclean to attend the Applied Suicide Intervention Skills Training
- \$75 for Christie Ings to attend the National Women in Engineering conference in Vancouver, BC
- \$125 for the Political Science Society to attend the Model UN at McGill University
- There are still some funding requests that we are waiting on for more information before approval.

## 5-1 HALLOWEEN PUB

**Motion:** Gordon/Barry: To move into Camera

**Motion:** Carried

6-1 WELCOME BACK REPORT

**Motion:** Smallwood/Reeves: To move out of Camera

**Motion:** Carried

7-1 ELECTIONS AD-HOC COMMITTEE

**Motion:** Smallwood/Gordon: To form an ad hoc elections committee

**Motion:** Carried

8-1 EXECUTIVE POSITIONS

**Motion:** Smallwood/Colwell: To have the VP communications position elected and the VP activities position hired.

**Motion:** Carried  
**Abstain:** Biso, Rice

9-1 CRIMINAL RECORD CHECKS

The SU president spoke with legal counsel concerning a clause in the hiring process for full-time employees, as some councilors were concerned about having every applicant submit a criminal record check upon application. Legal counsel suggested having only successful applicants submit their record checks.

**Motion:** Smallwood/Biso: To approve the changes to the policy requiring criminal records check as presented in council.

**Motion:** Carried

10-1 BY-LAW CHANGES

**Motion:** Smallwood/Reeves: To move into Camera

**Motion:** Carried

**Motion:** Smallwood/MacDougald: To move out of Camera

**Motion:** Carried

It was determined through discussion that council will have the policy committee rework a motion to be presented back to council for the next meeting.

11-1 APPROVAL OF EXTERNAL POLICY STATEMENT

The VP Academic and External presented the gender-neutral washroom policy statement

**Motion:** Gordon / Reeves: To approve the UPEISU external policy statement entitled "Ensuring the availability of Gender neutral washroom facilities at UPEI".

**Motion:** Carried  
**Abstain:** Wisener

11-1 SHINERAMA OVERVIEW PRESENTATION

As mandated through the position of Shinerama coordinator in order for her to receive her honorarium, Science Rep MacDougald gave an overview into the activities of the Shinerama Campaign.

**Motion:** Gordon/Wisener: To move into Camera

**Motion:** Carried

**Motion:** Hansen/Rice: To move out of Camera

**Motion:** Carried

**Motion:** Smallwood/Rice: To approve the second half of the Shinerama Coordinator’s honorarium

**Motion:** Carried

12-1 NEW BUSINESS

Arts Representative Biso: E-mailed councilors about an introduction seminar to a particular meditation technique, and encouraged councilors to attend. This takes place on February 7<sup>th</sup>, 2014

VP communications: Wanted to bring back council updates, but video and time issues have got in the way. The first will be filmed and edited tonight, and Anastasia will be in it along with another student council volunteer.

13-1 ADJOURNMENT

**Motion:** Gordon/MacDougald: To adjourn

**Motion:** Carried

Signatures

President’s Signature

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Chair of Council’s Signature

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