



UNIVERSITY OF PRINCE EDWARD ISLAND STUDENT UNION  
MINUTES- FIFTH MEETING  
STUDENT COUNCIL  
NOVEMBER 3, 2013

The fifth meeting of the Student Council of the University of Prince Edward Island Student Union was held November 3, 2013. Minutes for the meeting were took by Emiley MacKinnon. The meeting was called to order at 7:02pm by Dunja Stajic, Chair of Council.

**PRESENT:**

Kate Rundle	Joel Hansen
Michelle MacDougald	Travis Gordon
Laura Wisener	Anastasia Smallwood
Bob Deziel	Nathan Lawless
Emilie Sullivan	Paula Campbell
Emily Colwell	Dana Kenny
Emily Roberts	Sara Reeves
Melanie Caird	
Justin Lank	
Alix Barry	
Lucas MacArthur	
Matthew Rice	
Amanda Johnston	
Shirley Muhato	
Jessica Hawkins	

**ABSENT:**

Keegan Marr
Derrick Biso

**ALSO PRESENT:**

Dunja Stajic	Kelsey Marr
Emiley MacKinnon	Brady Sheehy
Matthew MacInnis	

---

**1-1 CALL TO ORDER**

The meeting was called to order at 7:02pm

## 2-1 APPROVAL OF THE AGENDA

The agenda was approved with amendments

## 3-1 APPROVAL OF MINUTES

The minutes for October 20, 2013 were approved

**Abstained:** Gordon

## 4-1 FULL-TIME STAFF PRESENTATIONS

## 5-1 REPORTS

### 5-2 PRESIDENT

First off my apologies for the late submission of my report this week. Secondly, I too have started a journal detailing the things I do each day, short descriptions of each and action items to which I should attend. My hope is that this will be of use to future president's as they go about their time in office.

After our council meeting two Sunday's ago I asked Melissa to look into two things with our legal counsel. One being the Constitutional changes as discussed at the last council meeting, the other a policy change we are going to be suggesting that will request criminal record checks of all future full-time employee hires.

I spent sometime going through our policies, by-laws and constitution reflecting the changes approved in the recent referendum vote (please refer to later agenda items regarding this) ensuring bulleting and fonts are consistent and reviewing the documents for my own benefit. My aim is to have this done by next week to be able to update our documents online and for distribution throughout the office in print version.

I spent a fair amount of time in my office organizing and catching up on filing. School is finally starting to die down a little bit which has allowed me the time to catch up on items I previously had set on the back-burner.

I took use of our Conversation Clothing on two occasions. Once with Travis, the other with our Deputy Chair. It was a great experience, and despite having the wrong timing in the day I was able to view the flaws within the program. I feel that councillors need an aim when approaching this task and that will be reflected in my upcoming presentation tonight.

My weekly meetings with Treena in Student Affairs have continued to be a great pleasure and are always a high point in my week. In our discussion this week we discussed the regulations for pub-crawls on campus, and what sort of supports we offer for societies and clubs hosting such events. Also in my

discussion with Treena we discussed the idea of students giving feedback on course offerings. This has been a hot-topic in meetings the past few weeks with both myself and Travis approaching the idea to Deans, Senators and Boar members.

Our newsletter was launched on October 24th with a new design, format and will be released Thursday mornings every two weeks. Societies, clubs and groups on campus can submit events by going to our website and clicking "newsletter submission". I'd encourage councillors to inform their constituents of this.

Travis and I had some great discussions with Kathleen Casey and Tom Cullen this week to present our External Policies both off-campus and on-campus. They were both great discussions and informative for both parties involved. As part of our discussion with Tom Cullen, Chair of the Board he has agreed to allow the SU to present to the Board members about what our role is on campus, what we would like to see for the students of UPEI and how the board can help.

This week the executive reviewed the 2013 One Year Plan. We went through each item designating it as completed, complete but modified, in progress, or not completed. This summary will be distributed to councillors in the coming weeks as a preparation for our November 17th council meeting in which the 2014 One Year Plan will be presented.

Travis and I met with Mark Leggot, head library for the Robertson Library Friday morning to discuss the feasibility of a 24 hour building on campus. The meeting was positive in that we believe there are options as to implementing this on our campus. One such possible option is the Student Centre, the other the P.I.T in the library and the third being the library itself. There is an approximated \$4000.00 yearly cost to having the Robertson open 24 hours for six weeks of the year, which neither the library or the SU is able to afford at this moment. As more news on this develops I will notify council.

On Friday myself, Kelsey, Matt M, Derrick, Toni Timmins and Travis participated in Relay for Life. It was a great night and as a team the UPEI Student Union raised \$190.00 to help in the fight against cancer.

### 5-3 VICE PRESIDENT ACADEMIC AND EXTERNAL

Good evening Council,

Thank god for my journal! I will give a brief overview and can answer any specific questions you may have thanks to it.

Over the past two weeks I've been focusing mainly on external relations as well as some campus things. I have met with four MLAs over the past two weeks: Robert Mitchell, Kathleen Casey, Paula Biggar, and Carolyn Bertram. The reception to our asks was generally positive, and I am following up with one of the MLAs to have something done during this legislative session which can raise the issues to a higher profile.

I also met with Barry Gosby, who is the Manager of Student Loans for PEI and we had a fantastic chat about issues with the program, but also successes. I continue to connect with Barry as appropriate and look for ways to work together where possible. Of note, I was able to work with Barry to find the resolution to an issue involving a student who was unsure of what step was next in the process this past week.

I attended the Queen's Diamond Jubilee Trust dinner with Anastasia and Laura, where over \$150,000 was raised for scholarships which will benefit Island students. The dinner was also a good chance to chat with A.J. MacIntyre who is the HCSU President. We will be meeting soon.

On the institutional side, I've been continuing my work on a BoG appeal, which is finally moving, and am continuing my work with APCC. I have been working with a student to encourage the Dean of Arts to pursue a model where departments consult with students regarding course offerings: we may or may not be piloting such a model in an Arts department this year.

Anastasia and I met with the UPEIFA to apprise them of our policy priorities for the year. The FA took issue with our statement on professorial accountability, but we are looking at ways to cooperate to ensure SOTS are taken seriously by both students and faculty.

Finally, Anastasia and I also met last week with Tom Cullen, Chair of UPEI's Board of Governors, and apprised him of our policy priorities for the 2013-2014 year. The reception was generally positive, and we will be looking at ways going forward to engage Board members in what we're doing, policy-wise. In the coming weeks, we are also looking at presenting to the Board.

Any questions, just ask.

TG

#### 5-4 VICE PRESIDENT FINANCE

Good evening council,

It's been a relatively quiet two weeks for me. I've been working with the RFP committee for Campus Trust to prepare the RFP to send out to tender. We wil

I be meeting as a committee sometime at the end of the month or sometime next month to review the proposals with a third party who is handling the RFP process for us. The results will then be taken to the Campus Trust Board at the January meeting.

I've also set up a meeting with Jackie Podger, UPEI's VP Admin and Finance, to discuss our roles and the possibility of regular meetings throughout the year. I think this will be a really beneficial process for both of us, especially when it comes time to start budgeting for next year and getting UPEI's input on that.

I met with Olivia and Shanice from The Cadre to see how things have been going this year. They gave an overall positive report. Obviously advertising is still a challenge with the online format; however, working with Rouge Media as our third party advertising provider has been going well.

Other than that I have just been working to keep the business reports and budget up-to-date and also doing some work to prepare for presenting the budget at the AGM tomorrow.

## 5-5 VICE PRESIDENT COMMUNICATIONS

Hello Council!

It has been a very busy two weeks between school and VP Comm. Here are the major highlights.

We have launched to WUW videos. They have been received... luke-warmly. We will continue with WUW and continue to track its success. The one for next week will take a slightly different feel. I think that posting them consistently will help draw more attention.

I met with Angela Marchbank from Athletics, Brittany the Nexus Yearbook Editor, Shawn from Integrated Communications, Cindy Wood from Student Affairs, Library Committee and the United Way Committee about establishing lines of communication between these various groups, the SU and students. These will evolve into various projects that I will keep you updated on!

VP Comm Comm met on October 27th and prioritized the action items we were handed at Council Retreat.

I also had a meeting with Dave Cormier re: programs for outreach to incoming students. This project will continue to evolve with a focus on informing incoming students about the UPEISU, and UPEI.

We have had a very successful fortnight in terms of social media. These numbers are a little skewed due to the hype concerning Halloween Pub tickets. That said, in the last two weeks @UPEISU has gained 90 followers. @thewaveupei has gained 99 followers.

I think that's it!

## 5-6 VICE PRESIDENT ACTIVITIES

Good evening council,

My week has been pretty much full of Halloween Pub information and planning. Further report coming for Halloween Pub, but overall the event went quite well. Craig Cardiff happened on Friday with workshops throughout the day and a bar show 8-10 that night! Tony Lee is taking place on the 6<sup>th</sup> of November, all councillors DO get in free for this event.

Unfortunately the October society workshop did not happen, as our plans fell through with National Bank, but there will be an Event Management workshop in late November, date/location TBA.

Movember has kicked off! Stayed tuned to UPEISU media sources for more information, and if you have any questions contact our Movember Coordinator Lucas MacArthur.

Kelsey and I head to Cape Breton this Thursday for the East Coast Regional COCA conference in conjunction with Nova Scotia Music Week which promises to be a great opportunity to look at some local talent, engage in some workshops with some of our east coast counterparts, and build our knowledge of other campuses' events.

That's about it for me!

## 5-7 ACCESSIBILITY REPRESENTATIVE

This past week I have met with the Accessibility Coordinator Cathy Rose. We talked about a numerous of different things. One being the Accessibility Committee on campus. The Accessibility Committee consists of students, staff and faculty. This committee meets four or five times a year. The role of the committee is to advocate for the physical and learning needs of individuals who have disabilities on the UPEI campus. The implementation of a seven year plan to improve campus accessibility is a major focus of the Accessibility Committee. Cathy wishes to shine more of a light on it, get the SU attention. She feels that people have lost focus on the Committee and that the SU would be a good place to advocate for awareness. Says that the SU has a big voice

on campus and to be able to tap into that and use it would be very beneficial for the Accessibility Services.

In regards to how students who use the accessibility services to get a hold of myself, Cathy and I agreed that the best course of action would be an email sent out to all of those who use the services, with my contact information. They can then get a hold of me if they have any problems that would need to be addressed at council.

This past week there has been an unfortunate incident on campus where a student in a wheelchair got stuck in a bathroom stall for a number of hours. I have asked Cathy for more information on it but as of posing time there has been no response.

## 5-8 SCIENCE REPRESENTATIVE

### **Science Representative Report: October 18th-November 3rd**

#### Society Updates

##### Biology Society

- Biology Society bake sale raised \$161.65 for the Relay for Life
- Physics society won the pumpkin carving challenge which was judged by the Chairs of Physics and Biology, Dr. Opps and Dr. Sweeney-Nixon.
- Currently designing biology clothing to be sold later this month
- Participating in the Relay for Life, Nov. 1st

##### Chemistry Society

- Participating in the Relay for Life, Nov.1st.

##### Engineering Society

- Held another successful engineering Olympics
- Held a pub crawl with nursing last Saturday (October 25th)

##### Physics Society

- Participating in the Relay for Life, Nov.1st.
- Clothing order came in

## 5-9 BUSINESS REPRESENTATIVE

#### Business Representatives

#### November 3<sup>rd</sup> Report

#### **Business Society**

The Business Society's annual fall pubcrawl took place on Oct. 17 and was a sold-out event.

The Halloween Bash at Ises took place for the first time on Halloween. The event was a major success with over 150 tickets being sold and the society hopes to make it an annual event.

### **School of Business**

The School of Business will be sending two case teams to compete in the Dalhousie Ethics in Action Case Competition from Nov. 8 – 11.

Team #1 (Allison Bailie, Justin Lank, Matt MacInnis, and Kelcy McNally)

Team #2 (Parker Baglolle, Ryan Cassidy, Rebecca Cole, and Melanie McKenna)

#### 5-10 ARTS REPRESENTATIVES

Nothing to Report

#### 5-11 SENATE REPRESENTATIVE

Nothing to Report

#### 5-12 NURSING REPRESENTATIVE

Nothing to Report

#### 5-13 GRADUATE STUDENT REPRESENTATIVE

Nothing to Report

#### 5-14 VET MED REPRESENTATIVE

Nothing to Report

#### 5-15 FRIST YEAR REPRESENTATIVE

Nothing to Report

#### 5-16 HEALTH AND WELNESS REPRESENTATIVE

Nothing to Report

#### 5-17 INTERNATIONAL STUDENT REPRESENTATIVE

Nothing to Report

#### 5-18 VP COMMUNICATIONS COMMITTEE

Minutes VP.COM.COM. - OCTOBER 27th 2013-



Reviewed list of objectives assigned to the VP.COM.committee at Council Retreat:

- 1) Incentives for social media input (N)
- 2) Heritage minutes (L)
- 3) Suggestion Box (L)
- 4) Birthday Initiative (L)
- 5) Activity Calendars (N)
- 6) Open conversation with faculty (L)
- 7) Unusual/Creative Adverts (N)
- 8) Boost School Spirit/Moral (N)
- 9) Better connection and support with the AVC, Music department, and Athletics (N)
- 10) Promote SU Clothing (N)
- 11) Faculty Fridays (L)
- 12) Lose C.C.I. (clicky-council-image) (N)
- 13) Promote/explain Conversation Clothing (N)
- 14) Promote/Sell S.U. clothing (L)

\*\*\*(N)= Deemed "Address Now"

\*\*\*(L) Deemed "Address Later" (Start looking into..but..tackle fully in January)

Also discussed:

- Council recaps (Short clips recapping council meetings for the entire Union)
- Explanation tweets (Kelsey will be scheduling these for the next council meeting, they will provide clarification to Roberts Rules etc.)
- Activity Calendars, big and small (Laura is undertaking this initiative)
- Toni Timmins will be hosting the next W.U.W. (to be filmed Tuesday at 2pm).
- Kelsey plans to speak to Toni regarding the use of Mickey's Place as a Media Outlet.
- Halloween Pub Commercial (to be filmed Tuesday at 2pm).
- Dana will contact Heather Love regarding UPEI heritage information.
- Great work Laura! Wonderful Halloween Pub poster!

## 5-19 PRESIDENT'S COMMITTEE

For the Presidents Committee meeting on Oct 25 we discussed and brainstormed the topics that were given during council retreat. We started off with wave comment cards and listed what information we want to hear from customers. We discussed the council retreat survey and questions that should be asked. Also work started the problem flow chart by compiling

common questions that would be asked and discussing where it could be located on the SU website.

## 5-10 VP ACADEMIC AND EXTERNAL COMMITTEE

Ax-Comm Meeting Monday November 4<sup>th</sup> 2013  
“Three Keith’s, a Guinness and a Pepsi”

### Item 1: Travis Update

- Forwarded the external by law policy to the cadre
- Met with four MLA’s over the past week (and proud of it)
- Dave Cormier will be looking into creating a first year experience
- Looking into the needs and skills necessary for first year students
- Making sure they know what to use to set themselves up for success
- Checked on the progress of moving the cigarette butt holders
- 2 of 4 have been moved
- Bernadine and Andrew Halls still have not moved theirs
- The Annual General Meeting was today
- Poorly communicated
- Poorly attended
- Dear Diary entries have not been being followed, but he will put forth better effort
- Met with Trina Smith and Kathy Keily about Campus Policy Priorities

### Item 2: Meeting Times

Our meetings will now take place of the weeks there are no council  
The next meeting will be held on November 25<sup>th</sup>

### Item 3: Travis’s Ideal World

- Walk into the office daily to research
- Write many policies to change the education system
- Change the student loan system
- Push for a higher weekly limit (students earning)

### Item 4: Student Loan Discussion

A discussion of changes to the student loan that would be ideal for students, taking into account our provincial ask.

- There are many students making appeals, does this mean the system is corrupt?
- Change the system.
- There are not enough people who work for the provincial loan

- office to deal with the amount of loans that are processed.
- Should we lobby for more people to be working in this office in order to better serve the students.
- Do we really want to focus on this?
- Extra staff may be an idea we can bring to the office when Travis meets with them
- Parental income is still a major issue.

## 6-1 CONVERSATION CLOTHING

The conversation clothing movement has proven to have some difficult. Many councilors feel that the system could use some work. Some problems that came up include:

It is awkward to talk to students when they don't want to talk to you  
 Signing out and in the shirts is difficult  
 Each councilor should have their own shirt

A few solutions/suggestions were brought forward by the president including using shirts for individual office hours, the "Question of The Week" board, an online form for councilors to log their hours and to designate where you are via social media.

Another option is to hand out prizes or "swag" to the students to initiate the conversation

**Motion:** Johnston/Deziel : to continue with conversation clothing with the suggested changes made by the president and to reevaluate in February

**Amendment:** Smallwood/ MacDougal; to remove the designated hours

**Amendment:** Carried  
**Abstained:** Reeves, Kenny, Campbell

**Motion:** Carried  
**Abstained:** Gordon, Kenny, Reeves, Campbell

## 7-1 COUNCILLOR INFORMATION SESSIONS

The president gave a presentation about the councillor information sessions given in September to all councillors. The president went over feedback that was given via a Google form. Many councilors filled out the form and great feedback was given.

Changes may include:

- SU History
- Our Documents
- Mission, Vision, Values

- Introduction Video to the SU
- Executive Roles
- Expectations of a Councillor
- Council Meetings
- Social Media
- Conversation Clothing

Options:

- 1) Implement the Councillor information sessions (with revisions) on a permanent basis
- 2) Implement a Councillor Orientation to occur the day of the first council meeting of the year to be planned by Chair and President and held on campus
- 3) Do not implement

**Motion:** Deziel/Colwell; to pass option 1

**Motion:** Fails

**For:** Johnston, Wisener, Deziel, Hawkins, Colwell

**Against:** Reeves, Smallwood, Roberts, Lank, Lawless, Caird, Kenny, Gordon, Rice, Campbell, Kate, MacDougald, MacArthur, Barry

**Abstained:** Hansen

**Motion:** Gordon/Kenny; to go with option 2

**Amendment:** President/ MacArthur to amend option 2 to read that a smaller session for those who are elected in the Fall General Election

**Amendment:** Carried

**Abstained:** Johnston

**Motion:** Carried

**Against:** Deziel, Johnston, Hawkins

## 8-1 CONSTITUTION UPDATE

## 9-1 SMOKE FREE CAMPUS

A petition has been presented to the Student Union Council for a smoke-free campus

Gordon: To open up an option for students to petition things they feel are important related to UPEI life and be able to present them to council. An outline could be made where they need a certain percentage with student ID numbers included to check the viability of the petition signers.

Problems:

- Alienation of that group of students

-Signatures were from the Relay for Life, a biased group/environment  
-Not enough signatures

**Motion:** Gordon/Hansen; to ask the presidents committee to investigate and explore a petition system within the UPEISU and to wait on the issue of a smoke-free campus until the petition results are reviewed from November 15th

**Amendment:** Smallwood/Deziel; to redirect the motion to the policy committee

**Amendment:** Carried  
**Abstained:** Gordon

**Motion:** Carried  
**Abstained:** MacArthur, Wisener, Colwell

#### 10-1 2000+ EXPENDITURES

**Motion:** MacArthur/Rundle; to move into camera

**Motion:** Carried

#### 11-1 BUSINESS REPORTS

#### 12-1 REFERENDA

**Motion:** to move out of camera:

#### 13-1 NEW BUSINESS

Committee Memberships  
Senate Research Advisory Committee (Nathan Lawless)  
Student Discipline Committee  
Research Grants Committee  
Library Council (Kelsey Marr)

AGM & Budget Presentation  
Tomorrow in The Wave at 12:30pm

Graduate Research on Tap  
November 19th, 7pm in The Wave, Social Media & Foxes!!

Stay tuned for Council Retreat Survey  
I'll post on the Facebook Group

Planning Committee Surveys  
Please share with your constituents

14-1 ADJOURNMENT

**Motion:** Reeves/MacDougald; to adjourn

**Motion:** Carried

Signatures

President's Signature

---

Chair of Council's Signature

---