Executive MandateVP Academic & External

2018-2019



By: Emma Drake

Get Out the Vote Campaign (X2)



- Campaign the SU has successfully executed in Spring '15
 Provincial Election + Fall '15 Federal Election
- Student campaign to encourage young people to vote in the Municipal Election, and educate about the importance of their say

Get Out the Vote Campaign (continued)



WHY?

- Proven success 58.3% of newly eligible voters turned out to vote an increase of 17.7% over 2011 (Federal 2015)
- Decisions governments make today are going to affect the youth population more than they will ever affect another population, therefore its important that the youth vote has a great say
- Accessible location to vote: on campus

Get Out the Vote Campaign (continued)



- Pledge To Vote approach in Concourse
- Provide required information on platforms, transportation, or simply guidance
- Voting registration with Elections PEI end of September
- Partnership with UPEISU-Eastlink-The Guardian to host live televised
 Mayoral Debate in MacMillan Hall, Wednesday October 24th
- On-campus voting with Elections PEI, Thursday November 1st
- Volunteers from Advocacy Team™



Get Out the Vote Campaign (continued)



WHEN?

Campaign October 22nd - November 5th

IMPORTANT TO NOTE: The PEI Provincial Election is set to happen Fall 2018 or Spring 2019, therefore within the 18/19 academic year as VPAX, there will be two GOTVs. The successes and barriers will be learned from in the municipal GOTV, to be adopted later on.

ALSO: Federal Election Fall 2019, is just around the corner, so many lessons and supplies will be adopted from 18/19 VPAX's GOTVs

In-Depth Research Into Needs of International Students at UPEI

UPEI SU your voice... ...your union

International Working Group

- Create a working group that will meet throughout the 18/19 academic year
- Will discuss in-depth what barriers + concerns international students are facing at UPEI, that can be addressed at a provincial and administration level

In-Depth Research Into Needs of International Students at UPEI

UPEI SU your voice... ...your union

International Working Group (continued)

WHY?

- International Student Support is a policy priority for the 18/19 academic year
- Throughout the summer, there were challenges to research on this. What
 I was finding did not suffice as solutions for UPEI, and many issues were
 province/university specific
- To ensure that there is proper comprehension of issues, and a policy is not rushed, a working group that is dedicated to discussing this will best identify the adequate next steps for policy development

In-Depth Research Into Needs of International Students at UPEI

UPEI SU your voice... ...your union

International Working Group (continued)

HOW?

 Working group will be comprised of SU reps (ie: VPAX, PRC, international rep), International Student Association members, and other international students

When?

- Throughout Fall + Winter semester
- With goal of writing dedicated international student support policy

Providing Underrepresented Demographics Skills to Run in Elections



Implementing STRIDE Working Group and Program at UPEI

- STRIDE is a student engagement program that started at the University of Alberta
- The programs purpose is to provide underrepresented groups, such as women and non-binary folk, the tools + skills they need in order to run in Student Union elections
- In my research, I found it would be most effective to first assess the needs, and how to adapt the program to UPEI

Providing Underrepresented Demographics Skills to Run in Elections



Implementing STRIDE Working Group and Program at UPEI

WHY?

- Creating a working group would better assist in identifying what types of barriers these groups are facing, therefore identify the adequate skills we could provide them
- Underrepresented groups often times do not get involved because they feel they do not have the skills or requirements → this program addresses that

Providing Underrepresented Demographics Skills to Run in Elections



Implementing STRIDE Working Group and Program at UPFI

HOW?

 Partner with groups such as PEI Coalition for Women in Government + Queer Collective for working group sessions

WHEN?

- Fall 18' + Winter 19' semesters
- With the goal of putting on a one day skills bootcamp in February/March for potential candidates for Spring Elections
- Will take research + learned experiences from bootcamp to create concrete program outline for 19/20 exec to adopt

External Research Partnerships

Continue research partnerships with other universities and organizations



- The UPEISU has partnered with external groups, such as other universities and organizations, for shared research projects that were successful in the past
- Shared Perspectives papers were a partnership between all CASA members and OUSA members for Canada wide advocacy effort (ie: Student Mental Health, Campus Sexual Violence)

External Research Partnerships

Continue research partnerships with other universities and organizations (continued)



WHY?

- Advocacy efforts are most effective with a diverse rage of in-depth research and supported by various groups, not just one
- Provides UPEISU opportunity to learn best practices from the best

HOW?

 In works of partnership between Atlantic universities on survey + report on true cost of textbooks + OERs

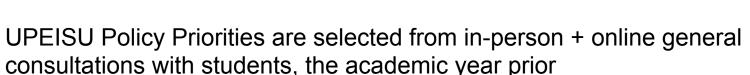
When?

Fall '18

Policy Priorities 2018-2019

Where, Why + What?

WHERE do they come from?



WHY do we have them?

Policy Priorities are essential because it facilitates advocating to government and university more efficiently (rather than advocating for 20 different things)



Policy Priorities 2018-2019Where, Why + What?



WHAT are the policy priorities?

- Affordable Housing (for development)
- Affordable Textbooks (written)
- Experiential Education (written)
- International Student Support (for development)

Lobby Document 2018-2019

Student Dedicated Affordable Housing



- Ensuring Students Have Experiential Learning Opportunities
- Aligning International and Domestic Tuition Increases to CPI
- Open Educational Resources



Questions ?

Thank you for your patience and attention!



