

# **Executive Mandate**

## VP Academic & External

2018- 2019



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# Encouraging Students to Vote

## Get Out the Vote Campaign (X2)



### WHAT?

- Campaign the SU has successfully executed in Spring '15 Provincial Election + Fall '15 Federal Election
- Student campaign to encourage young people to vote in the Municipal Election, and educate about the importance of their say

# Encouraging Students to Vote

## Get Out the Vote Campaign (continued)



### WHY?

- Proven success - 58.3% of newly eligible voters turned out to vote — an increase of 17.7% over 2011 (Federal 2015)
- Decisions governments make today are going to affect the youth population more than they will ever affect another population, therefore its important that the youth vote has a great say
- Accessible location to vote: on campus

# Encouraging Students to Vote



## Get Out the Vote Campaign (continued)

### HOW?

- Pledge To Vote approach in Concourse
- Provide required information on platforms, transportation, or simply guidance
- Voting registration with Elections PEI - end of September
- Partnership with UPEISU-Eastlink-The Guardian to host live televised Mayoral Debate in MacMillan Hall, Wednesday October 24th
- On-campus voting with Elections PEI, Thursday November 1st
- Volunteers from Advocacy Team™

# Encouraging Students to Vote



## Get Out the Vote Campaign (continued)

### WHEN?

- Campaign October 22nd - November 5th

**IMPORTANT TO NOTE:** The PEI Provincial Election is set to happen Fall 2018 or Spring 2019, therefore within the 18/19 academic year as VPAX, there will be two GOTVs. The successes and barriers will be learned from in the municipal GOTV, to be adopted later on.

**ALSO:** Federal Election Fall 2019, is just around the corner, so many lessons and supplies will be adopted from 18/19 VPAX's GOTVs

# **In-Depth Research Into Needs of International Students at UPEI**

## International Working Group

### WHAT?

- Create a working group that will meet throughout the 18/19 academic year
- Will discuss in-depth what barriers + concerns international students are facing at UPEI, that can be addressed at a provincial and administration level



# **In-Depth Research Into Needs of International Students at UPEI**



## International Working Group (continued)

### WHY?

- International Student Support is a policy priority for the 18/19 academic year
- Throughout the summer, there were challenges to research on this. What I was finding did not suffice as solutions for UPEI, and many issues were province/university specific
- To ensure that there is proper comprehension of issues, and a policy is not rushed, a working group that is dedicated to discussing this will best identify the adequate next steps for policy development

# **In-Depth Research Into Needs of International Students at UPEI**



## International Working Group (continued)

### HOW?

- Working group will be comprised of SU reps (ie: VPAX, PRC, international rep), International Student Association members, and other international students

### When?

- Throughout Fall + Winter semester
- With goal of writing dedicated international student support policy



# Providing Underrepresented Demographics Skills to Run in Elections



## Implementing STRIDE Working Group and Program at UPEI

### WHAT?

- STRIDE is a student engagement program that started at the University of Alberta
- The programs purpose is to provide underrepresented groups, such as women and non-binary folk, the tools + skills they need in order to run in Student Union elections
- In my research, I found it would be most effective to first assess the needs, and how to adapt the program to UPEI

# Providing Underrepresented Demographics Skills to Run in Elections

## Implementing STRIDE Working Group and Program at UPEI

### WHY?

- Creating a working group would better assist in identifying what types of barriers these groups are facing, therefore identify the adequate skills we could provide them
- Underrepresented groups often times do not get involved because they feel they do not have the skills or requirements → this program addresses that



# Providing Underrepresented Demographics Skills to Run in Elections

Implementing STRIDE Working Group and Program at UPEI



## HOW?

- Partner with groups such as PEI Coalition for Women in Government + Queer Collective for working group sessions

## WHEN?

- Fall 18' + Winter 19' semesters
- With the goal of putting on a one day skills bootcamp in February/March for potential candidates for Spring Elections
- Will take research + learned experiences from bootcamp to create concrete program outline for 19/20 exec to adopt

# External Research Partnerships

Continue research partnerships with other universities and organizations



## WHAT?

- The UPEISU has partnered with external groups, such as other universities and organizations, for shared research projects that were successful in the past
- *Shared Perspectives* papers were a partnership between all CASA members and OUSA members for Canada wide advocacy effort (ie: Student Mental Health, Campus Sexual Violence)

# External Research Partnerships

Continue research partnerships with other universities and organizations (continued)



## WHY?

- Advocacy efforts are most effective with a diverse range of in-depth research and supported by various groups, not just one
- Provides UPEISU opportunity to learn best practices from the best

## HOW?

- In works of partnership between Atlantic universities on survey + report on true cost of textbooks + OERs

## When?

- Fall '18

# Policy Priorities 2018-2019

Where, Why +  
What?

**WHERE** do they come from?

UPEISU Policy Priorities are selected from in-person + online general consultations with students, the academic year prior

**WHY** do we have them?

Policy Priorities are essential because it facilitates advocating to government and university more efficiently (rather than advocating for 20 different things)



# Policy Priorities 2018-2019

Where, Why +  
What?



**WHAT** are the policy priorities?

- Affordable Housing (for development)
- Affordable Textbooks (written)
- Experiential Education (written)
- International Student Support (for development)

# Lobby Document 2018-2019

- Student Dedicated Affordable Housing
- Ensuring Students Have Experiential Learning Opportunities
- Aligning International and Domestic Tuition Increases to CPI
- Open Educational Resources







# Questions

# ?

Thank you for your patience and attention!

