

Executive Mandate 2018-19

John Ployer, VPFA



Overview

- Human Resources
- Policies
- Cadre
- Nexus Yearbook
- Financial Literacy
- Business Futures (sustainability)



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Human Resources - Completed

- Training for all employees and council members specifically in our *Zero Tolerance* and *Inclusion* policies
- To improve the employee review process to make more accurate reviews and provide a better avenue to correct insufficient behaviour.
- Update the forms related to employee management.
- creation of the HR/Workers' rights board in the SU office



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Human Resources- On going

- Make sure that the forms related to HR management are available and being filled out.
- Ensure that staff are receiving continuous feedback and have avenues to improve
- Ensure the creation of employee training guides for positions where necessary to speed up onboarding and retain memory within the organization.



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Polices - Completed

- Performed a review of the UPEISU policies
- Revise policies to better meet best practices and industry standards



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Cadre - Completed

- Redesign the Cadre website in time for September
- Ensure that the Cadre is now capable to charge for Advertisement space



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Cadre - Ongoing

- Work with the Editor-in-Chief to ensure that the Cadre is operating at peak efficiency by posting frequently
- Facilitate discussions on how to increase readership
- Further search out companies to sell advertisement space



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Nexus Yearbook

Completed

- Produce a 2018-2019 Marketing Strategy for the Yearbook.

Ongoing

- Perform a critical review of the yearbook over the course of the year to determine the future course of the Yearbook.
- To better market the yearbook and to increase purchases of the yearbook



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Financial Literacy - Ongoing

- Have a financial literacy campaign to improve student understanding and interest in financial literacy on the personal, campus, and public levels.
- Have an information campaign on the UPEISU's budget and the budget process.
- Look into new approaches for budget consultations.
- Research and create reports looking into any large-scale budget changes as part of UPEISU's commitment to evidence based approaches.



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Campus Trust

Completed

- Got elected to the board of Campus Trust
- Joined the Communications committee
- Drafted a Marketing Strategy for the Campus Trust for 2018-2019

Ongoing

- Enact the Marketing Strategy throughout the Year



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Sustainability - Ongoing

- Create the UPEISU Sustainability Strategy
- Ensure that all SU business reduce waste to the maximum extent possible. Create waste reduction plans if long term work is still needed by end of the fall semester.
- Promote waste reduction efforts in the office, committees, council and orientation.



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Questions?



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