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| **UPEI Student Union** | **Policy No.** UPEISU18 | **Revision No.** 4 |
| **Policy Title:**UPEI SU Campaigns | **Page:**1 of 1 |
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| **Authority:**UPEISU Council | **Responsibility:** General Manager | **Approved on:** |

**Preamble**

This policy establishes who is responsible for the selection, extraction and reporting of campaigns during the academic year.

1. **UPEI SU Campaigns**
	1. Campaign Determination
		1. It will be the decision of the Executive Committee throughout the summer to determine that campaigns the organization will be supporting during the year.
	2. Planning
		1. It is the responsibility of the VP Student Life to provide direction to the Clubs & Campaign Coordinator as to what campaigns will be organized and the timing of the campaigns.
		2. The campaign coordinator is responsible to carry out the campaigns as set out by the Executive Committee.
	3. Reporting
		1. Upon the completion of the Clubs & Campaign Coordinator will present the VP Student Life with a event summary which will include:
			1. budget details;
			2. event summary;
			3. attendance;
			4. recommendation for next year and;
			5. Promotion summary.
		2. The VP Student Life will report to the Executive Committee after receiving the report.